

August 15, 1946    Ten Cents

# MACLEAN'S

Canada's National Magazine





## MACLEAN'S

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## Editorials

## Ourselves and the Russians

LATELY the papers have been full of stories about modernism, the Russians and the Russians. The papers have been full of stories about modernism, the Russians and the Russians. The papers have been full of stories about modernism, the Russians and the Russians.

These stories are actually interesting. They're also expensive, for they show that Russia has an acute internal political problem and is not the mighty monarch she appears. But they do not mean to be taken too far. They are not to be taken too far.

Today's basic question is not "Does freedom exist in Russia?" For our students of course, it doesn't. But the basic question is: "How can we get along with the totalitarian country, which is hardly a friend but is not yet an enemy?"

We in the democratic world still allow the Russian Government. Only the Russian people can do that. The west we could do would be to create a political vacuum as it has done in Germany. Then we can't change the Soviet Union, we must live with it. The problem is to find a workable technique for doing so. That's the problem of the West, in the United Nations, in every international conference.

It seems to us that a first step, not yet taken by any of the democracies, is a better education of all the west.

If it's plain that on a certain point we shall eventually give way, let's give way quickly and gracefully.

If it's something we cannot concede under any circumstances, let's stand firm—and explain the cost of doing so.

They're playing with real money at Paris. "Tough talk" isn't enough, nor power playbooks. If we're going to get what it's worth to get the Russians, at Canada did even the jelling of Germany, we'll best not speak in the first place.

That's one thing for the folks back home to ponder while students study. Here's one more: Let's not mistake the rehearsal of power games for a battlefield of World War II. The Russians are hard to get along with, and they'll be the same in Paris as they have been everywhere else. That doesn't mean they want total war, it just means they want as much of their own way as they can get, come to it.

Anthony Eden put it better when he spoke to Parliament in Ottawa: "The reason I cannot be a pacifist," he said, "is that today an action able to make me has not in its heart."

We believe that is true. And as long as it remains true, that's ground on which to build a peaceful future.

## Good Books &amp; Good Citizens

A FEW months ago the British Columbia Public Library Commission reported, after a survey, that only two cities in Canada have libraries "capable of providing an adequate

service." These two were Toronto and Westminster, the wealthy dormitory suburbs of Montreal.

Anyone who has used the Toronto or Westminster library knows that there is, indeed, good service. But it's no answer of either to say that, good as they are, they're no better than any Canadian city ought to have. Now, as the start of the school year draws near, it might be a good time to look around and see if your own library has the library service it should have.

In too many poor and school libraries the literature or the principal tells you with pride: "We have over 3,000 or 2,000 or a thousand volumes." You are impressed, until you look at the books. Collected by "donations in kind" and stockpiled the same way, they're the afterthoughts of the town's bookshelves.

Do you know, about Harvard Classics and Dickens Digs, a yard or two of minor Twentieth or Nineteenth Century in manuscript form, two quotations' quotations of Shakespeare and the Complete Works—what use is due to an eager young man?

If it's his task, it's his duty, and if it were needed, it wouldn't have been donated in the first place. To be any good a library needs a regular budget for the purchase of books, and a good librarian to buy them.

And good citizens read good books.

## Pay and Production

WAL LAMER Toronto has one authorizing wage increase of around 30% with the intention of keeping index wage pay about the same for 48 hours as it used to be for 48. He thinks that's a reasonable target. But in the long run we'll keep killing it only on one model run. That production per member goes up too.

Many of us got into stock markets during the war. One even did a small plant admitted that he was then buying out as many stocks as he could do so he had made during the war with two shifts. Nonmember layoffs had put his staff on their toes, and they were doing exactly twice as much work as previously. Nobody complained of being overworked, either.

The situation was not unusual, and we haven't all shaken it all yet. Some management are still behaving as if Marxism and Supply were going to reinforce them for any reason. Some workers continue to operate on the principle that nobody does about costs, then as long as you produce the goods it doesn't matter how many men take how long to do it.

We can't get away with this in a free competitive economy. Industries will prosper when, and only when, they can make more goods for less money than the next man. And the responsibility for achieving this lies fairly with the man at the bench and on the assembly line.

CANADA IS A  
Moderate Nation

★ ★ ★

Moderation is a Canadian characteristic.

It is a heritage of our people. As children, we learn moderation.

As adults, we practice it. As Canadians, we are proud of it.

In spite of post-war temptations to splurge and spend, we have kept our heads. We've acted moderately... we have not given in to the natural

desire for immediate enjoyment of every thing and anything in short supply

... and that is why, as individuals and as a nation, we are

unhindered by the excesses of inflation.

We can point to a fine record. We can point to Canada's future with certainty.

But, we can do this only if we continue to live up to our Canadian

principles of moderation—moderation in all things.

*Now who thinks of tomorrow... Practice Moderation Today!*



THE HOUSE OF SEAGRAM









## THE HASTY WOOING

B. WILL HAGEN

[illegible][illegible][illegible]

Anticollagenase activity of *Agave* 15 1999



"You should?" Matt sat still, blinking, holding his eyes.  
"Sincerely ought to. An' we have good friends for a long time. I'm gonna talk straight to the doctor, Matt."

[illegible]

MF: *What does it mean to be a theologian, especially in a postmodern, deconstructive, poststructuralist world?*

HE: *It means to be a theologian who is not afraid to ask questions. It means to be a theologian who is not afraid to ask questions that are not asked by others. It means to be a theologian who is not afraid to ask questions that are not asked by others.*

MF: *What does it mean to be a theologian, especially in a postmodern, deconstructive, poststructuralist world?*

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<sup>17</sup> "Fugate and Building a House?" *Western World*.

[illegible]

Everyone in Alesberg knew that Matt Johnson was going to marry the teacher . . . Everyone, that is, but Matt











































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## TAKE IT EASY!... CPL GARDEN DUST



At Goodrich's Garage, the features of your car, your body is provided by your TREAD LIFE tires.

**McBRINE**... The Refreshing Soda Carbonate.

**McBRINE**... The Refreshing Soda Carbonate.

apricot is partial choice on the downtown scene. Upping both the bar as the city that when the "Honey" Tamper, Columbia Road, New York, New York, a survey in 1941-42 disclosed that approximately 100,000 New York City residents had been in the city since 1930. Paul Hartley, a Syracuse member of the United States Army, was named for the year as the best 1000.

## It's all the Greenhouses

The industrial revolution, they say, is not just in the factory—factories that are the most profitable by now are in the cities. Greenhouses are being built more quickly and in greater numbers than ever before. The number of greenhouses in the city of New York is now over 100,000. In the city of New York, the number of greenhouses is now over 100,000.

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only difference between her and a man, and she is not the last woman.

From then on it was a given: a woman who is not the last woman.

Working Girls

Women who are not the last woman.

Women who are not the last woman.

Women who are not the last woman.

men of married women wearing their heads between the feet of the men.

From then on it was a given: a woman who is not the last woman.

Working Girls

Women who are not the last woman.

Women who are not the last woman.

Women who are not the last woman.

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**FASTER STARTS! LASTS LONGER!**

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There are other "human" problems by the very nature of the business. The "human" side, and the big labor problems, are... First, at the whole company, better of its part, all people should live at a healthy and happy level in a personal environment. If you feel any person not working daily, it shows your system. Keeping to work is just the end of the top of the job itself. It is not the true middle stage. Instead of those people, I want to work, apart from the job, because it is a continuous.

[illegible]

But read me any number of interesting poems on the state of our country, but you'll find only those assigned to future poets laureate, which will usually be placed by someone else. But the shipping is spoils of something else and lingering with others outside so to give you a collection as one of his most interesting verse at home to what you think is your book, and the thing that you are going to do in your state, and they'll be sure to give you a good one. They'll be sure to give you a good one.

## What's Your Dealer Worth

*Continued from page 8*

gave me only 30%, and your dollar is worth 10 percent more. But a good many Canadians don't want all these uncertainties.

**T**ake this one almost anywhere. The latest data were included in the original survey, and still are examined up to the level of income years in June 1959. That was when the Government clapped on the big tax increase. Wage rates and income were recalculated for the basis of the index and the Government, I think, must have done so very soon after the release for a higher income. So the Bureau of Statistics was told to use an income index basis, any price that seemed due by the Government.

The subthrough influence exists and still continues to a point of the media, the biggest influence in North America, where the figures, too, however, kept its own record of what the official media would have been with all known facts excluded and all other nice touches of a good story in the official figure. If you make your run of history is already 1989 and you still a debt to 715.

[illegible]

the beauty—and the grace—among their returns, and gradually turn the things we all share in a shared beauty.

There is NO one. And

[illegible][illegible]

then." In the days when costs were half that, many hospitals in Toronto took in as few as 100 patients, especially ones known in the trade as "one towns." And now hospitals don't want to bother with it.

You can see that whereas a couple sporting food fights might be up only \$70, in the same battle now, a table wouldn't have to be very big—just to show an increase 10 points higher than that!

**We're Looking For You**

**Remember:** Canadian standards of living have gone up a lot because prices of raw materials. The 4.08 billion of the 1988 Census shows 20.44 million of native youth. Another 10 million are over 15 years. Consumption of all goods in Canada was up 147 over previous levels even by 1986, and the nation has been consuming 1984 levels of 1971. These figures for 1984 then in 1989. As a nation we are living better today than we were 19 years ago. But we would afford to do so in the future.

Does it just barely is collecting the same specific fuel ratio speed to all level of air in 1945, it is that great for any great cost of having orders of magnitude 3.5 greater for 192 A, and a lot

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"E" ACTS QUICKLY "E" WILL



**WEEDS DIE**  
with In-Vac-Co

[illegible]

For most Canadians that is probably a foreboding prospect. If your income has increased since 1986, or if your income has decreased (if you're still in that same job at a lower salary, and in the same house at only \$10% higher rent, or if at the same time you're a teacher, and kind of green, white and pink)—that you're only three quarters as well off as you were before the war of '80.

But a great and growing minority of Canadians, the 30 per cent who are

Canada's real estate market is still in the midst of almost any recovery. Even when it comes to new starts, the pace of new construction is still slow. In fact, the pace of new construction is still slow. In fact, the pace of new construction is still slow. In fact, the pace of new construction is still slow.

Salaries took a similar tumble at 186 families in York County, Ont., and found their monthly rental savings \$24.22. Then the houses proved so many of the 708 as it could find in 1981 were rentals, and found 415 of them. That rent in 1981 averaged \$44.14. Income in last years had been 96 cents or less than \$400 per year.

For the 1,000-plus families living in new dwellings built for rental by private owners, the Federal Administration has set rents up to 40% in 1955, and the limits of housing costs. They get no more than that, they would have in 1950, quality and location of the dwelling are probably not as good

Although pencils are plentiful, most new houses are built for sale—and there is no selling on the price of a house. As thousands of new houses have to be sold each year, the market has to be kept open by the government. In other words, the government has to keep the price of a house low enough so that it can be sold.

spare across the nation. Last year we built 67,000 new homes in Canada; this year will probably be about the same. These figures alone represent to 1000 families whose welfare for shelter is up 100% to 1000%. Shelter is now 60% of the index, as that means 10 in 100 people move on their personal cost-of-living index. That might bring the index up between 140 and 150 and then fall down to between 60 and

They have made abundant places for all the sheep. Goats and pheasants are supposed to be up 15%<sup>1</sup>, but no 100% up would have been a great success. 50 years ago it was \$1.00. There were 25 cents a bushel 25 years ago and the price then was \$1.00.

[illegible]

### It Was Worse Last Time

We're a little ahead of the U. S. bus index, and over 100 where the U.S. stood, and may be a lot higher now. We're further ahead of the equity index were showing 134 six weeks ago, an index for bus will be then even. Unemployment (except for those out of sight, as you'd expect) and so on (the war prospective) would be broken a record 108,

We can look back with optimism here at what happened at Comstock last June. There, most by all the Argentine. They saw index was 204.33, but it fell and it fell. A lot of people are willing to 21,000 and 30,000 in a 100,000, instead of 11,000, 15,000 and so on. By the time Argentina 25

And we're not full of the wonder that time, either. There's a mountain cabin, in the country that I grew up in, with a huge pine, and shade to work. That's not true, it can't possibly be true that OPR is dead.

the same lower than rates in almost every field, except in the body. While none of us was used their women lung rates were lower than theirs, 20.0 to 24.0, in 1943, we dropped 40 per cent. They for two years gave 2.5 per cent. By the time the U.S. dropped effective when contact in Mex., 1944, their index had gone up to 180, nearly 10 pounds above ours.



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gentle, painless  
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Learn from the hospitals. Learn from the doctors. Have Dettol's powerful protection at hand whenever, wherever infection threatens.









When  
**MINUTES**  
Count!



4205 TESTS\*  
**PROVED**

## Old Dutch Cleanser SAVES **TIME** AND **WORK**

### *Some speed, eh Sis?*

Yipe — Mom's coming! "When Minutes Count" is NOW. And that's when Old Dutch Cleanser's speed pays off best, eh Sis? For look! You're making that tub sparkle like a jewel in double-quick time—and you don't have to rub hard, either. And no wonder—for Old Dutch was proved fastest and easiest

by test. Why—that tub will be so shining clean when Mom sees it, she'll forgive all!

### *Magic? Nope—grease dissolver!*

You see, kids, Old Dutch dissolves grease like magic. Not only that, famous Seismotite in Old Dutch removes dirt with amazing speed. \*That's why in 4,205 tests made on soiled, greasy porcelain—tests comparing

cleansers widely known in the U. S. and Canada—Old Dutch was fastest, easiest.

### *More Moms oughta use it!*

In your bathroom and kitchen cleaning jobs—especially when minutes count—see how much time, actual rubbing Old Dutch saves! Note, too, Old Dutch is wonderfully safe—tests proved it! And it's easy on the hands.

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**FASTEST, EASIEST, SAFEST!**

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